

Join climate action leaders and support transit for your organization.

Transit
Friendly
Employer 

BECOME A TRANSIT-FRIENDLY EMPLOYER

BENEFITS TO JOINING

Employer:

- Improve recruitment and retention
- Meet sustainability goals
- Reduce parking costs
- Demonstrate corporate social responsibility and act on climate

Employees:

- More travel options at a reduced cost
- Improve health and wellness
- Reduce personal climate impact

HOW IT WORKS

To qualify for the TFE certification, employers must provide at least a 50% transit subsidy for their employees and:

Large Employers (200+ employees)

enroll at least 10% of their staff for a minimum of 6 months.

Small Employers (less than 200 employees)

enroll at least 25% of their staff.

LOCAL BRANDS ARE JOINING THE PROGRAM

LUSH

“Being able to provide that subsidy helps to reduce their costs of getting into work, helps us to recruit new team members, and of course, it helps to reduce our impact on the environment.”

Katrina Shum, Head of Sustainability – LUSH



“Having efficient, affordable transit – while doing the right thing for the planet – just makes sense.”

Tamara Vrooman, President and CEO – YVR